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CEILUME LAUNCHES DECORATIVE COLLECTION OF FAUX **WOOD CEILING TILES**

GRATON, CALIFORNIA – Ceilume, manufacturers of vinyl ceiling tiles, today announced the launch of its Faux Wood Ceiling Tiles Collection. These decorative ceiling tiles meet the demands of those wanting the look of historical wood ceilings, but at a fraction of the cost and without hassle.

Wood ceilings have long been used to add depth, dimension, charm and a sense of luxury to estate homes, hotels, theatres, banks, museums, and high-end restaurant and bar facilities. Now with Ceilume's new Faux Wood Collection this same atmospheric opulence can be easily accomplished for both residences and commercial applications at less than 1/4th of the cost of real wood ceilings.

Ceilume's rigid vinyl material, propriety lamination, and style selection process allows these ceiling tiles to beautifully emulate the look of real wood. With no special tools or equipment required to install, the lightweight tiles make it simple to create beautifully elegant ceilings in a snap. The Faux Wood tiles can be easily trimmed with scissors, and can either be glued directly to an existing ceiling, or installed into drop ceilings by simply placing them into the ceiling grid.

Ceilume's Faux Wood Ceiling Tiles are available in standard 2 ft. x 2 ft. and 2 ft. x 4 ft. sizes, and come in a wide array of ornamental, classical, or modern styles as well as three natural wood finishes (Caramel Wood, Cherry Wood, and Sandal Wood). Customers can choose between designs that are ideal for drop ceilings or glue-up installations, as well as the economical 0.013 in. thick Feather Light material or the more robust 0.030 in. thick Signature material. The Faux Wood tiles range in price from \$9.95 to \$39.50 per tile (\$2.49 to \$4.94 per sq. ft.), depending on the size, thickness, and quantity of products ordered.

As with all of Ceilume's ceiling tiles, the new Faux Wood collection is Greenguard Gold Certified, Class A rated for surface burning characteristics, flame, spread and smoke development, and are also moisture resistant, easy to clean, and effortless to maintain.

Recognized for use as drop out ceiling tiles in concealed sprinkler applications, Faux Wood styles also provide enhanced sound performance, offer potential LEED credits, and meet FDA compliance for food prep areas, making them an ideal choice for kitchens, restaurants, cafes, or bistros. Please visit www.ceilume.com for a complete list of product, safety, environmental, and performance specifications.



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"We've been perfecting our Faux Wood Collection for more than a year, and we're excited to launch," said Ed Davis, president of Ceilume. "Though we are not the first to create wood finish ceiling tiles, we know that our Faux Wood Collection is superior in terms of pricing, performance, versatility, and, most importantly, beauty. You install a wood ceiling because you want the wow factor," Davis said, "and Ceilume's Faux Wood delivers."

For more information, please call +1-800-557-0654 or visit www.ceilume.com.

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ABOUT CEILUME

Ceilume is the leading producer of thermoformed ceiling tiles and panels for residential, commercial, and architectural building and remodeling. Ceilume's ceiling tiles have been used around the world for more than 50 years, but have grown in popularity recently due to the demand for eco-friendly products that are both decorative and functional. Committed to sustainability, Ceilume salvaged and restored an abandoned apple processing plant for its manufacturing facility, recycles 100% of its scrap, sources raw materials from responsible corporate partners, and invests in continuous improvement of its operations. Tastes and styles have changed over the decades, and the family-owned Ceilume has evolved with times, but it remains committed to offering great products, providing legendary customer service, and supporting its local community.